



# **Child Tax Credit Outreach Strategies for Tribal Members**

**Presented by:  
The Oklahoma Native Assets Coalition, Inc.**



**Christy Finsel, MA, MSW**  
**Citizen of the Osage Nation**  
**Executive Director**  
**Oklahoma Native Assets Coalition, Inc.**

[cfinsel@oknativeassets.org](mailto:cfinsel@oknativeassets.org)

[www.oknativeassets.org](http://www.oknativeassets.org)





The Oklahoma Native Assets Coalition, Inc. (ONAC) is an American Indian-led nonprofit that collaborates with Native nations and other interested partners to offer Native-led and culturally compatible asset-building programs and initiatives in Native communities. The coalition, started in Oklahoma and headquartered in Oklahoma City, has existed since 2001, and was classified by the Internal Revenue Service as a 501(c)(3) nonprofit in 2014. While keeping its name, since 2018, ONAC has operated as a national Native-led nonprofit.

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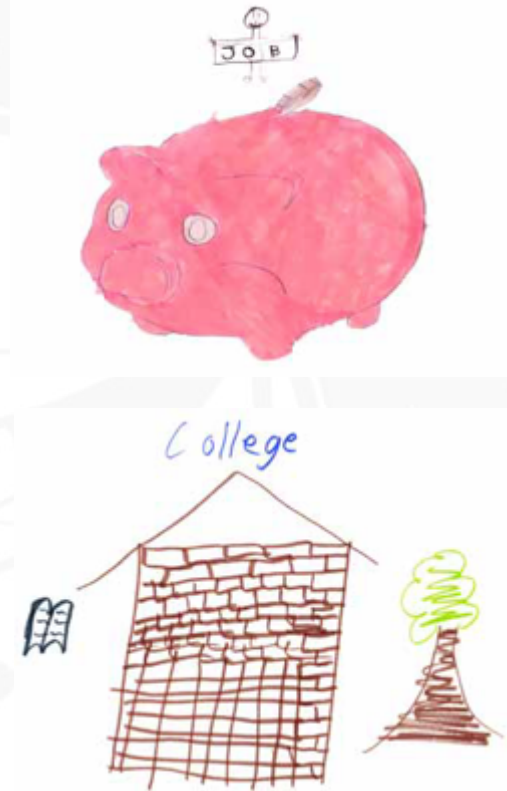
# ONAC's Mission

ONAC's mission is to build and support a network of Native people who are dedicated to increasing self-sufficiency and prosperity in their communities through the establishment of integrated culturally relevant financial education and financial coaching initiatives, as well as seed-funded account programs, down payment assistance, free tax preparation, expanded banking access, and other asset-building strategies.



## ONAC's Integrated Asset-Building Programs and Initiatives

- Intermediary funder: Mini-grant program (AI/AN)
- National Native EITC/VITA Network
- Training, TA, and national research
- Prevention of frauds and scams
- Native small business resources
- Financial coaching (basic budgeting/homebuyer education/credit counseling program)
- Native-specific financial education (youth booklet, CSA-related investor education, going remote resources)
- Children's Savings Account program
- Emergency Savings Account program
- Native Bank On ONAC initiative
- Down payment assistance
- ONAC COVID-19 emergency cash assistance program





# Native Bank On ONAC/Get Banked Indian Country Resources

- <https://bit.ly/ONACGetBanked>
- [https://bit.ly/AccountFeatures\\_ONAC](https://bit.ly/AccountFeatures_ONAC)
- Native Bank On ONAC page:  
<https://bit.ly/ONACBankingAccess>



# Native CTC Outreach Resources

- <https://bit.ly/NativeGetCTC> (follow-up resources from co-hosted training for Native GetCTC.org outreach)
- <https://bit.ly/ClaimCTC> (flyer connecting Get Banked Indian Country to claiming Child Tax Credit payments)



# Follow-Up Contacts

- ONAC Executive Director: Christy Finsel (Osage), [cfinsel@oknativeassets.org](mailto:cfinsel@oknativeassets.org)
- Native Bank On ONAC Manager: Karen Edwards (Choctaw), [kedwards@oknativeassets.org](mailto:kedwards@oknativeassets.org)
- Native EITC/VITA Coordinator: Patsy Schramm (Cherokee), [edgpj@aol.com](mailto:edgpj@aol.com)





# How to Support ONAC's Work

- Join ONAC email distribution group by emailing Christy Finsel at [cfinsel@oknativeassets.org](mailto:cfinsel@oknativeassets.org).
- Assist ONAC in connecting to others interested in supporting this work.
- Help spread the word about the free ONAC financial coaching resources available to tribal citizens <https://bit.ly/ONACCoaching>.
- Join ONAC as a member. ONAC also welcomes in-kind donations, sponsorships, and grant support.
- Help ONAC provide funding for additional emergency cash assistance in Native communities: <https://give.classy.org/COVIDONAC>.

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